

Planning

The “Why is Dawson showing us career videos from 1985?” Assignment

Okay, I admit it, the career videos we watched aren't the greatest. However, they do give us some insight into various careers. More importantly, they serve as a starting point for what could potentially be a very enjoyable assignment for you. In groups of 3 or 4, you will be creating your own **2-3 minute informational video**, on a career of your choice. Ideally you will use your #1 career choice, however since you will be working in a group you may have to compromise. The assignment will take place in a series of 3 stages:

- ★ Pre Production
- ★ Production
- ★ Post Production

Pre Production (Planning)

This is where all the planning for the video will take place. First, **read** the following website for some very useful tips:
<http://wneo.org/video/>

Next, you will need to **hire the cast and crew** (form your group), **write the script** (professionally formatted), **develop a storyboard**, and **choose a location** for filming.

Production (Filming)

This is where the actual filming of the video will take place. All filming will take place **outside of class time**. This will require you to be extremely diligent and organized, so that post production can begin as soon as possible. If you have worked hard in pre production, this process will run much smoother than had you not. My advice is to **practice** before you film, try **different angles**, and get **different takes** of the same scenes/dialog.

Post Production (Editing)

Using **iMovie**, you will begin to edit your movie. I will provide you with **class time** as well as **support** you in the editing process.

Assignment Criteria

Your video must satisfy the following list of criteria to be eligible for marking:

- ★ Professionally Formatted Script
- ★ Detailed Storyboard
- ★ Between 3 and 4 minutes in length
- ★ School Appropriate
- ★ If you make it funny, you must still take the chosen career seriously
- ★ Packed with information & statistics (you may use JobFutures.ca and various other career related websites)
- ★ Interview Footage
- ★ Action Footage

Your video will be graded based on the following marking scheme:

- ★ Script & Storyboard (20 Marks)
- ★ Information (20 Marks)
- ★ Filming & Editing (20 Marks)
- ★ Peer Evaluation (20 Marks)